



# Order Form

DATE: \_\_\_\_\_

STORE NAME: \_\_\_\_\_

YOUR NAME: \_\_\_\_\_ OWNER / BUYER

**CIRCLE ONE**

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ SEC CODE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

CC BILL TO: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

**REORDER INSTRUCTIONS:** Organize glasses on display by color code and reorder below.  
Keep extra stock to have a complete selection and maximize sales.**FAX TO 877-766-9542**★★★ **Minimum Order 48 Pair Open Stock or Two Counter Promotion or Combination for Free Shipping** ★★★**DISPLAY DEALS • 72 piece "Boutique" Floor Display Unit... Color Coded For Easy Merchandising**

READING GLASSES: 72 pair and 72 refills with FREE 72 piece boutique display \_\_\_\_\_ QTY Retail \$1006.56 / Cost \$504

SUNGLASSES &amp; SUN-BIFOCALS: 72 pair and 72 refills with FREE 72 piece boutique display \_\_\_\_\_ QTY Retail \$1114.56 / Cost \$558

**READERS REFILLS • Price Tag Color Coded by Strength... Keep Full for Better Sales****\$6.99 RETAIL / \$3.50 COST – ASSORTED TRENDY & TRADITIONAL STYLES**

Strength	1.25	1.50	1.75	2.00	2.25	2.50	2.75	3.25	4.00
Color Code	PINK	BLUE	PURPLE	YELLOW	GREEN	ORANGE	RED	BROWN	GRAY
ASSORTED STYLES									

**SUNGLASSES REFILLS • Price Tag Color Coded by Category... Keep Full for Better Sales****\$6.99 RETAIL / \$3.50 COST / \$42 DZ – ASSORTED STYLES – POLARIZED & SUN-BIFOCALS \$9.99 RETAIL / \$5.00 COST / \$60 DZ**

GREEN "SPORTSLINE"	PURPLE "TRENDY"	PINK "FASHION"	BLUE "POLARIZED"	RAINBOW "SUN-BIFOCALS"
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**COUNTER PROMOTIONS • Fun and Functional Readers with Matching Case**
**\$5.99 RETAIL / \$3.00 COST**    1. RIMLESS / CLASSIC \_\_\_\_\_ QTY    2. RIMLESS / COLORS \_\_\_\_\_ QTY    3. WILDLIFE \_\_\_\_\_ QTY  
**24 PAIR DISPLAY / \$72 PER DISPLAY**    4. PAISLEY \_\_\_\_\_ QTY    5. POLKA-DOT \_\_\_\_\_ QTY    6. TYE DYE \_\_\_\_\_ QTY    7. CAMO \_\_\_\_\_ QTY
**ACCESSORIES • FOR MORE INFO AND IMAGES GO TO WWW.FRANKLINEYEWEAR.COM**
EYEWEAR CHAINS \$2.99 RETAIL / COST \$1.50 / \$18 DZ \_\_\_\_\_ DZ    FIT OVERS \$6.99 RETAIL / COST \$3.50 / \$42 DZ \_\_\_\_\_ DZ  
SPORT CORDS \$2.99 RETAIL / COST \$1.50 / \$18 DZ \_\_\_\_\_ DZ    CLIP ONS \$6.99 RETAIL / COST \$3.50 / \$42 DZ \_\_\_\_\_ DZ  
FUN CORDS \$2.99 RETAIL / COST \$1.50 / \$18 DZ \_\_\_\_\_ DZ    CASES \$1.99 RETAIL / COST \$1.00 / \$12 DZ \_\_\_\_\_ DZ

NOTES: \_\_\_\_\_

260 CHRISTOPHER COVE    RIDGELAND, MS 39157    P: 877.766.0321    F: 877.766.9542  
ALUNDERWOOD@GMAIL.COM    WWW.FRANKLINEYEWEAR.COM

# Ordering tips from Franklin Eyewear®

Our color coded price tag system helps keep your display organized and makes for easy ordering. Just match the color price tags with the color label on your display, getting all your inventory in place.

Then go to the order form and select what you need on the order grid.

We suggest keeping extra stock in the storage base, so your display will be full at all times. Regularly check your stock and fill display.

Your customers will have a complete selection creating the opportunity for multiple sales! Simply re-order when your storage base is low.

If by chance you have a defective pair, make a note on the bottom of the order form, and we will replace it.

It is our pleasure to serve you with great style and quality, to help you serve your customers. Any questions, call us at 877-766-0321.

All the best to your and yours,

Al Underwood  
Franklin Eyewear  
877.766.0321-phone  
877.766.9542-fax  
alunderwood@gmail.com