



Order Form

DATE: _____

STORE NAME: _____

YOUR NAME: _____ OWNER / BUYER
CIRCLE ONE

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

E-MAIL: _____

PHONE: _____ FAX: _____

CREDIT CARD: _____ EXP. DATE: _____ SEC CODE: _____

NAME ON CARD: _____ SIGNATURE: _____

CC BILL TO: _____ CITY: _____ STATE _____ ZIP _____

REORDER INSTRUCTIONS: Organize glasses on display by color code and reorder below.
Keep extra stock to have a complete selection and maximize sales. **FAX TO 877-766-9542**

*** Minimum Order 48 Pair Open Stock or Two Counter Promotion or Combination for Free Shipping ***

DISPLAY DEALS • 72 piece "Boutique" Floor Display Unit... Color Coded For Easy Merchandising

READING GLASSES: 72 pair and 72 refills with FREE 72 piece boutique display _____ QTY Cost \$504
SUNGLASSES & SUN-BIFOCALS: 72 pair and 72 refills with FREE 72 piece boutique display _____ QTY Cost \$558

READERS REFILLS • Price Tag Color Coded by Strength... Keep Full for Better Sales

\$6.99 RETAIL / \$3.50 COST – ASSORTED TRENDY & TRADITIONAL STYLES

Strength	1.25	1.50	1.75	2.00	2.25	2.50	2.75	3.25	4.00
Color Code	PINK	BLUE	PURPLE	YELLOW	GREEN	ORANGE	RED	BROWN	GRAY
ASSORTED STYLES									

SUNGLASSES REFILLS • Price Tag Color Coded by Category... Keep Full for Better Sales

\$6.99 RETAIL / \$3.50 COST – ASSORTED STYLES POLARIZED & SUN-BIFOCALS \$9.99 RETAIL / \$5.00 COST

GREEN "SPORTSLINE"	PURPLE "TRENDY"	PINK "FASHION"	BLUE "POLARIZED"	RAINBOW "SUN-BIFOCALS"
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COUNTER PROMOTIONS • Fun and Functional Readers with Matching Case

24 PAIR DISPLAY / \$4.99 RETAIL \$2.50 COST / \$60 PER DISPLAY
1. RIMLESS READERS / CLASSIC _____ QTY 2. RIMLESS READERS / COLORS _____ QTY
3. PAISLEY _____ QTY 4. POLKA-DOT _____ QTY 5. _____ - _____ QTY

ACCESSORIES • FOR MORE INFO AND IMAGES GO TO WWW.FRANKLINEYEWEAR.COM

\$2.99 EYEWEAR CHAINS _____ DZ **\$2.99** SPORT CORDS _____ DZ **\$2.99** FUN CORDS _____ DZ
\$1.99 CASES _____ DZ **\$6.99** CLIP ONS _____ DZ **\$6.99** FIT OVERS _____ DZ

NOTES: _____

P.O. BOX 13887, JACKSON, MS 39236 P: 877.766.0321 F: 877.766.9542
ALUNDERWOOD@GMAIL.COM WWW.FRANKLINEYEWEAR.COM

Ordering tips from Franklin Eyewear®

Our color coded price tag system helps keep your display organized and makes for easy ordering. Just match the color price tags with the color label on your display, getting all your inventory in place.

Then go to the order form and select what you need on the order grid.

We suggest keeping extra stock in the storage base, so your display will be full at all times. Regularly check your stock and fill display.

Your customers will have a complete selection creating the opportunity for multiple sales! Simply re-order when your storage base is low.

If by chance you have a defective pair, make a note on the bottom of the order form, and we will replace it.

It is our pleasure to serve you with great style and quality, to help you serve your customers. Any questions, call us at 877-766-0321.

All the best to your and yours,

Al Underwood
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877.766.9542-fax
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